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Altronix Appoints John King as Central Regional Director of Sales



Brooklyn, NY (November 28, 2023) – [Altronix](#), the recognized leader in power and data transmission products for the professional security industry, welcomes John King as their new Central Regional Director of Sales. King has more than 16 years of industry experience in the security, fire and access control sectors.

“John’s expertise and reputation in the security industry make him a perfect addition to the Altronix team,” said Alan Forman, President, Altronix. “We look forward to delivering even greater value to our clients with John on board.”

Following his service in the United States Air Force, King’s journey in the security industry began in 2007 as a technician and fire inspector. Over the years, he

transitioned through various roles, most recently serving as the U.S. Director of Sales at Integrated Control Technology (ICT).

“My time at ICT taught me a lot about the security market and how to grow as an industry leader,” said King. “I look forward to taking that experience and applying it to further build Altronix’s excellent reputation for innovation and excellence.”

In his role as Central Regional Director of Sales, King will oversee Altronix's sales initiatives and operations in North Dakota, South Dakota, Minnesota, Wisconsin, Nebraska, Iowa, Kansas, Missouri, Illinois, Michigan, Indiana, Ohio, Kentucky, West Virginia, and Western Pennsylvania.

For more information on career opportunities with Altronix, please visit:

<https://www.altronix.com/contact/careers>.

About Altronix

Altronix Corporation is the leading designer and manufacturer of quality low voltage electronics for the video surveillance, security, fire, access control and automation markets that deliver “More than just power”. Altronix corporate headquarters is located in Brooklyn, NY, U.S.A. occupying approximately 200,000 square feet with the latest manufacturing technologies providing the highest levels of quality and reliability. Altronix is an ISO 9001 registered firm. Altronix products are NDAA and TAA compliant and carry a lifetime warranty.

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