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Altronix Appoints Core4 to Further Increase Its Prominence and Product Support in Wisconsin and Northern Illinois

Brooklyn, NY (January 4, 2024) – Altronix, the recognized leader in power and data transmission solutions for the professional security industry, has expanded Core4 Technologies' existing territory which includes MN, ND and SD to also now cover all of Wisconsin and Northern Illinois, effective December 1st. Built on the core fundamentals of integrity, relationships and passion to deliver best in class solutions, Core4 perfectly aligns with Altronix's global reputation for unsurpassed excellence.

"Core4 provides the highest levels of experience and professionalism, and the proven ability to support our customers' system applications across many verticals," said Alan Forman, President, Altronix Corporation. "By employing their resources, Altronix effectively strengthens our presence in the region and ability to best serve both new and existing customers."

Core4 is a premier manufacturers representative agency that prides itself on delivering results. Core4 provides solutions for a diverse account base that includes electrical, networking, security, industrial, and lighting end users. Beginning with just a single

employee at startup, the company has since grown to a team of 48 and continues to expand.

“Having spent more than a decade representing Altronix throughout the Midwest, we are extremely excited with this expansion,” said James Anderson, Sales Representative, Core4. “We pride ourselves on serving a diverse account base and look forward to reaching more low voltage professionals in need of high-quality Altronix products.”

For specific information regarding representative coverage, please visit our rep locator [here](#). For more information on Altronix’s extensive line of products, call toll free 1-888-258-7669, e-mail info@altronix.com or visit www.altronix.com.

About Altronix

Altronix Corporation is the leading designer and manufacturer of quality low voltage electronics for the video surveillance, security, fire, access control and automation markets. The company continues to enhance its series of products that deliver “More than just power” including LINQ™ Network Power Management Technology, Tango™ PoE Driven Power, Trove™ Access and Power Integration, Pace™ UTP/Ethernet Long Range Ethernet Adapters, eBridge™ Ethernet over Coax, eFlow™ Enhanced Power Supply/Chargers, NetWay™ PoE Solutions, NetWay Spectrum Fiber Solutions, FireSwitch™ Network NAC Power, HubWay™ UTP Video Solutions, VertiLine™ Rack Mount Power Solutions, WayPoint™ Outdoor Power, and Strikelt™ Panic Device Power and Control. Altronix’s U.S. corporate headquarters located in Brooklyn, NY with the latest manufacturing technologies for the highest levels of quality and performance. Altronix is an ISO 9001 Registered Firm, headquartered in Brooklyn, NY – U.S.A. Altronix products are backed by a lifetime warranty. Please visit www.altronix.com for more info.

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